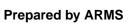




		Counties: Tuscaloosa, AL
<u> </u>	2000 Total Population	164,875
4.5	2000 Group Quarters	8,691
	2008 Total Population	175,709
	2013 Total Population	185,072
	2008 - 2013 Annual Rate	1.04%
	2000 Households	64,517
	2000 Average Household Size	2.42
å J	2008 Households	71,241
	2008 Average Household Size	2.35
	2013 Households	75,939
	2013 Average Household Size	2.33
	2008 - 2013 Annual Rate	1.29%
	2000 Families	41,689
	2000 Average Family Size	3
	2008 Families	45,351
	2008 Average Family Size	2.97
	2013 Families	47,737
	2013 Average Family Size	2.98
	2008 - 2013 Annual Rate	1.03%
	2000 Housing Units	71,429
	Owner Occupied Housing Units	57.3%
	Renter Occupied Housing Units	33.0%
	Vacant Housing Units	9.7%
	2008 Housing Units	81,183
	Owner Occupied Housing Units	56.4%
	Renter Occupied Housing Units	31.4%
	Vacant Housing Units	12.2%
	2013 Housing Units	87,774
	Owner Occupied Housing Units	55.0%
	Renter Occupied Housing Units	31.5%
	Vacant Housing Units	13.5%
	Median Household Income	
	2000	\$34,483
	2008	\$40,300
	2013	\$44,424
	Median Home Value	
	2000	\$95,442
	2008	\$133,611
	2013	\$139,069
	Per Capita Income	
	2000	\$18,998
	2008	\$21,739
	2013	\$23,750
	Median Age	
	2000	32.0
	2008	34.4
	2013	35.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

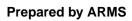




Desphal flome Base		Counties. Tuscaloosa, AL
≼ 15,000 \$24,999 14,2% \$25,000 \$34,999 15,8% \$35,000 \$49,999 17,5% \$575,000 \$99,999 17,5% \$75,000 \$99,999 5,1% \$100,000 \$194,999 1,3% \$100,000 \$199,999 1,4% \$200,000+ 1,4% \$200,000+ 1,4% \$25,000 \$1,500 \$15,000 \$199,999 1,24 \$15,000 \$24,999 12,2% \$25,000 \$34,999 1,4% \$30,000 \$24,999 12,1% \$50,000 \$74,999 1,4% \$50,000 \$14,999 1,7% \$100,000 \$149,999 1,7% \$100,000 \$149,999 1,7% \$200,000+ \$100,900 \$14,99 \$15,000 \$149,999 1,7% \$15,000 \$149,999 1,7% \$15,000 \$24,999 1,24 \$200 \$1,9% 1,24	2000 Households by Income	
\$15,000 - \$24,999 \$25,000 - \$49,999 \$50,000 - \$49,999 \$10,000 - \$149,999 \$10,000 - \$149,999 \$130,000 - \$149,999 \$140,000 - \$149,999 \$150,000 - \$149,999 \$150,000 - \$149,999 \$150,000 - \$149,999 \$150,000 - \$149,999 \$150,000 - \$149,999 \$150,000 - \$149,999 \$150,000 - \$149,999 \$150,000 - \$149,999 \$150,000 - \$149,999 \$150,000 - \$149,999 \$10,000 - \$149	Household Income Base	64,517
\$2,000	< \$15,000	23.6%
\$35,000 - \$49,999	\$15,000 - \$24,999	14.2%
\$50,000 - \$74,999 17.5% \$75,000 - \$999.999 8.5% \$100,000 - \$149,999 1.4% \$150,000 - \$199,999 1.4% Average Household Income \$47.143 2008 Household Income 71.241 Household Income Base 71.241 \$15,000 - \$24,999 12.2% \$20,000 - \$34,999 14.4% \$50,000 - \$49,999 14.4% \$50,000 - \$74,999 9.7% \$10,000 - \$149,999 9.7% \$10,000 - \$149,999 6.6% \$15,000 - \$199,999 1.7% \$200,000+ 1.7% Average Household Income \$52,200 \$201,000+ 1.7% \$200,000 - \$49,999 1.7% \$200,000 - \$199,999 1.7% \$200,000 - \$24,999 1.2% \$25,000 - \$34,999 1.6% \$15,000 - \$24,999 1.2% \$25,000 - \$34,999 1.6% \$15,000 - \$24,999 1.2% \$25,000 - \$34,999 1.1% \$15,000 - \$149,999 1.1.5% \$50,000 - \$1	\$25,000 - \$34,999	12.8%
\$75,000 - \$99,999	\$35,000 - \$49,999	15.6%
\$100.000 - \$149.999 \$ 1.3% \$200.000+ \$199.999 \$ 1.4% Average Household Income \$47.143 \$200.000+ \$199.999 \$ 1.4% Average Household Income Base \$71.241 \$2006 Households by Income Household Income Base \$71.241 \$15,000 \$24,999 \$15,000 \$24,999 \$11.8% \$50,000 \$34,999 \$11.8% \$50,000 \$74,999 \$11.8% \$50,000 \$149,999 \$1.7% \$100.000 \$149,999 \$1.7% \$100.000 \$149,999 \$1.7% \$25,000 \$34,999 \$1.7% \$100.000 \$149,999 \$1.7% \$100.000 \$149,999 \$1.7% \$100.000 \$149,999 \$1.7% \$100.000 \$149,999 \$1.7% \$100.000 \$149,999 \$1.7% \$15,000 \$149,999 \$1.83% \$15,000 \$19,9999 \$1.83% \$15,000 \$19,999 \$1.83% \$15,000 \$1,99,999 \$1.83% \$15,0	\$50,000 - \$74,999	17.5%
\$150.000 - \$199.999	\$75,000 - \$99,999	8.5%
\$200,000+ Average Household Income 2008 Household Income Base	\$100,000 - \$149,999	
Average Household by Income Household Income Base 71,241 \$ 15,000 20,6% \$ 15,000 - \$24,999 11,8% \$ 55,000 - \$34,999 11,8% \$ 55,000 - \$49,999 14,4% \$ 55,000 - \$149,999 9,7% \$ 150,000 - \$199,999 9,7% \$ 150,000 - \$199,999 1,7% \$ 200,000+ 1,7% Average Household Income 352,290 2013 Households by Income 1 Household Income Base 7,5939 \$ 15,000 \$24,999 12,2% \$ 25,000 - \$24,999 12,2% \$ 25,000 - \$24,999 12,2% \$ 25,000 - \$24,999 14,0% \$ 50,000 - \$24,999 14,0% \$ 50,000 - \$74,999 7,8% \$ 10,000 - \$149,999 7,8% \$ 10,000 - \$19,999 7,8% \$ 100,000 - \$19,999 7,8% \$ 100,000 - \$19,999 33,9% \$ 50,000 - \$19,999 33,9% \$ 100,000 - \$19,999 33,9% \$ 100,000 - \$19,999 6,7%	\$150,000 - \$199,999	1.3%
Household Income Base	\$200,000+	1.4%
Household Income Base 71,241	Average Household Income	\$47,143
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\$75,000 - \$99,999	\$35,000 - \$49,999	
\$100,000 - \$149,999	\$50,000 - \$74,999	21.1%
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\$200,000+ 1.7% Average Household Income \$52,290 2013 Households by Income 75,939 Household Income Base 75,939 \$15,000 \$24,999 \$25,000 - \$34,999 12,2% \$35,000 - \$44,999 14,0% \$50,000 - \$74,999 21,8% \$75,000 - \$99,999 7,8% \$100,000 - \$149,999 7,8% \$150,000 - \$199,999 1,8% \$200,000+ 1,9% Average Household Income \$56,473 2000 Owner Occupied HUs by Value 40,958 Total 40,958 <550,000	\$100,000 - \$149,999	6.6%
Average Household Income \$52,290 2013 Households by Income Household Income Base 75,939 < \$15,000 \$24,999 \$12.2% \$25,000 - \$24,999 \$10.6% \$35,000 - \$49,999 \$10.6% \$35,000 - \$49,999 \$11.5% \$50,000 - \$74,999 \$11.5% \$100,000 - \$149,999 \$1.8% \$100,000 - \$149,999 \$1.8% \$150,000 - \$199,999 \$1.8% \$200,000+ \$56,473 Average Household Income \$56,473 2000 Owner Occupied HUs by Value Total 40,958 \$50,000 - 99,999 33.9% \$150,000 - 199,999 33.9% \$100,000 - 149,999 25.8% \$150,000 - 199,999 6.7% \$300,000 - 299,999 0.9% \$1,000,000+ 0.9% \$500,000 - 999,999 0.9% \$10,000,000+ 0.9% \$10,000,000+ 0.9% \$10,000,000+ 0.9% \$10,000,000+ 0.9% \$10,000,000+ 0.9% \$10,000,000+ 0.9% <td>\$150,000 - \$199,999</td> <td></td>	\$150,000 - \$199,999	
2013 Households by Income Household Income Base 75,939 < \$15,000	\$200,000+	
Household Income Base 75,939 < 15,000	Average Household Income	\$52,290
< \$15,000	2013 Households by Income	
\$15,000 - \$24,999		
\$25,000 - \$34,999 10.6% \$35,000 - \$49,999 14.0% \$50,000 - \$74,999 21.8% \$75,000 - \$99,999 11.5% \$100,000 - \$149,999 7.8% \$150,000 - \$199,999 1.8% \$200,000+ 1.9% Average Household Income \$56,473 2000 Owner Occupied HUs by Value 40,958 <\$50,000		
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\$50,000 - \$74,999 21.8% \$75,000 - \$99,999 11.5% \$100,000 - \$149,999 7.8% \$200,000+ 1.8% Average Household Income \$56,473 2000 Owner Occupied HUs by Value *** Total 40,958 <\$50,000 - 99,999	\$25,000 - \$34,999	
\$75,000 - \$99,999 11.5% \$100,000 - \$149,999 7.8% \$150,000 - \$199,999 1.8% \$200,000+ 1.9% Average Household Income \$56,473 2000 Owner Occupied HUs by Value 40,958 Total 40,958 <\$50,000 - 99,999		14.0%
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\$150,000 - \$199,999 1.8% \$200,000+ 1.9% Average Household Income \$56,473 2000 Owner Occupied HUs by Value *** Total 40,958 <\$50,000 - 99,999	\$75,000 - \$99,999	11.5%
\$200,000+ 1.9% Average Household Income \$56,473 2000 Owner Occupied HUs by Value **** Total 40,958 \$50,000 19.7% \$50,000 - 99,999 33.9% \$100,000 - 149,999 25.8% \$150,000 - 199,999 10.4% \$200,000 - \$299,999 6.7% \$300,000 - 499,999 2.3% \$500,000 - 999,999 0.9% \$1,000,000+ 0.3% Average Home Value \$116,480 2000 Specified Renter Occupied HUs by Contract Rent \$3,285 With Cash Rent 93,7% No Cash Rent 6.3% Median Rent \$376	\$100,000 - \$149,999	7.8%
Average Household Income \$56,473 2000 Owner Occupied HUs by Value Total 40,958 < \$50,000 19.7% \$50,000 - 99,999 33.9% \$100,000 - 149,999 25.8% \$150,000 - 199,999 10.4% \$200,000 - \$299,999 6.7% \$300,000 - 499,999 2.3% \$500,000 - 999,999 0.9% \$1,000,000+ 0.3% Average Home Value \$116,480 2000 Specified Renter Occupied HUs by Contract Rent Total 23,285 With Cash Rent 93.7% No Cash Rent 6.3% Median Rent \$376	\$150,000 - \$199,999	1.8%
2000 Owner Occupied HUs by Value Total 40,958 <\$50,000	\$200,000+	1.9%
Total 40,958 <\$50,000	Average Household Income	\$56,473
<\$50,000	2000 Owner Occupied HUs by Value	
\$50,000 - 99,999 33.9% \$100,000 - 149,999 25.8% \$150,000 - 199,999 10.4% \$200,000 - \$299,999 6.7% \$300,000 - 499,999 2.3% \$500,000 - 999,999 0.9% \$1,000,000+ 316,480 Average Home Value \$116,480 2000 Specified Renter Occupied HUs by Contract Rent \$170 Total 23,285 With Cash Rent 93.7% No Cash Rent 6.3% Median Rent \$376		
\$100,000 - 149,99925.8%\$150,000 - 199,99910.4%\$200,000 - \$299,9996.7%\$300,000 - 499,9992.3%\$500,000 - 999,9990.9%\$1,000,000+0.3%Average Home Value\$116,4802000 Specified Renter Occupied HUs by Contract Rent23,285Total23,285With Cash Rent93.7%No Cash Rent6.3%Median Rent\$376	<\$50,000	19.7%
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\$300,000 - 499,999 \$500,000 - 999,999 \$1,000,000+ Average Home Value 2000 Specified Renter Occupied HUs by Contract Rent Total With Cash Rent No Cash Rent No Cash Rent Median Rent 23,285 Median Rent 23,285 Median Rent \$376		
\$500,000 - 999,999 0.9% \$1,000,000+ 0.3% Average Home Value \$116,480 2000 Specified Renter Occupied HUs by Contract Rent 23,285 With Cash Rent 93.7% No Cash Rent 6.3% Median Rent \$376	\$200,000 - \$299,999	6.7%
\$1,000,000+ 0.3% Average Home Value \$116,480 2000 Specified Renter Occupied HUs by Contract Rent Total 23,285 With Cash Rent 93.7% No Cash Rent 6.3% Median Rent \$376	\$300,000 - 499,999	2.3%
Average Home Value \$116,480 2000 Specified Renter Occupied HUs by Contract Rent 23,285 Total 23,285 With Cash Rent 93.7% No Cash Rent 6.3% Median Rent \$376	\$500,000 - 999,999	0.9%
2000 Specified Renter Occupied HUs by Contract Rent Total 23,285 With Cash Rent 93.7% No Cash Rent 6.3% Median Rent \$376	\$1,000,000+	0.3%
Total 23,285 With Cash Rent 93.7% No Cash Rent 6.3% Median Rent \$376	Average Home Value	\$116,480
With Cash Rent93.7%No Cash Rent6.3%Median Rent\$376		
No Cash Rent 6.3% Median Rent \$376		
Median Rent \$376		93.7%
	No Cash Rent	
Average Rent \$388		
	Average Rent	\$388

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.



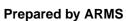




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		Counties, Tuscalousa, AL
	2000 Population by Age	
##	Total	164,875
## ##	0 - 4	6.4%
	5 - 9	6.6%
	10 - 14	6.5%
	15 - 19	8.8%
	20 - 24	11.6%
	25 - 34	13.9%
	35 - 44	14.1%
	45 - 54	13.0%
	55 - 64	7.8%
	65 - 74	6.3%
	75 - 84	3.7%
	85+	1.2%
	18+	76.6%
	2008 Population by Age	
	Total	175,709
	0 - 4	6.5%
	5 - 9	6.2%
	10 - 14	6.2%
	15 - 19	7.9%
	20 - 24	10.0%
	25 - 34	14.0%
	35 - 44	13.0%
	45 - 54	13.8%
	55 - 64	10.6%
	65 - 74	6.2%
	75 - 84	4.1%
	85+	1.6%
	18+	77.3%
	2013 Population by Age	
	Total	185,072
	0 - 4	6.5%
	5 - 9	6.0%
	10 - 14	6.1%
	15 - 19	7.7%
	20 - 24 25 - 34	10.0% 12.8%
	35 - 44	12.9%
	45 - 54	13.5%
	55 - 64	12.1%
	65 - 74	6.7%
	75 - 84	3.9%
	85+	1.8%
	18+	77.7%
	2000 Population by Sex	
	Males	48.1%
	Females	51.9%
	2008 Population by Sex	31.370
	Males	48.3%
	Females	
		51.7%
	2013 Population by Sex	
	Males	48.4%
	Females	51.6%







		Counties: Tuscaloosa, AL
	2000 Population by Race/Ethnicity	
	Total	164,875
SHIP	White Alone	68.1%
	Black Alone	29.3%
	American Indian Alone	0.2%
	Asian or Pacific Islander Alone	1.0%
	Some Other Race Alone	
		0.6%
	Two or More Races	0.8%
	Hispanic Origin	1.3%
	Diversity Index	46.4
	2008 Population by Race/Ethnicity	
	Total	175,709
	White Alone	65.8%
	Black Alone	30.7%
	American Indian Alone	0.3%
	Asian or Pacific Islander Alone	1.3%
	Some Other Race Alone	0.9%
	Two or More Races	1.0%
		2.0%
	Hispanic Origin	
	Diversity Index	49.3
	2013 Population by Race/Ethnicity	
	Total	185,072
	White Alone	64.3%
	Black Alone	31.5%
	American Indian Alone	0.3%
	Asian or Pacific Islander Alone	1.6%
	Some Other Race Alone	1.1%
	Two or More Races	1.1%
	Hispanic Origin	2.6%
	Diversity Index	51.3
	Diversity index	31.3
X	2000 Population 3+ by School Enrollment	
	Total	158,445
7	Enrolled in Nursery/Preschool	1.7%
	Enrolled in Kindergarten	1.6%
	Enrolled in Grade 1-8	11.0%
	Enrolled in Grade 9-12	5.5%
	Enrolled in College	11.5%
	Enrolled in Grad/Prof School	1.8%
	Not Enrolled in School	66.9%
	2008 Population 25+ by Educational Attainment	
	Total	111,208
	Less than 9th Grade	5.1%
	9th - 12th Grade, No Diploma	12.1%
	High School Graduate	29.4%
	Some College, No Degree	20.4%
	Associate Degree	6.7%
	Bachelor's Degree	15.5%

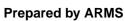
Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

Graduate/Professional Degree

10.9%





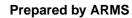


©2008 ESRI

Counties: Tuscaloosa, AL

<u> </u>	2008 Population 15+ by Marital Status	
) f	Total	142,560
	Never Married	34.4%
	Married	49.4%
	Widowed	6.3%
	Divorced	9.9%
	2000 Population 16+ by Employment Status	
	Total	130,752
	In Labor Force	60.7%
	Civilian Employed	56.9%
	Civilian Unemployed	3.7%
	In Armed Forces	0.1%
	Not in Labor Force	39.3%
	2008 Civilian Population 16+ in Labor Force	
	Civilian Employed	92.8%
	Civilian Unemployed	7.2%
	2013 Civilian Population 16+ in Labor Force	
	Civilian Employed	93.4%
	Civilian Unemployed	6.6%
	Civilian Citothployea	5.676
	2000 Females 16+ by Employment Status and Age of Children	
	Total	68,920
	Own Children < 6 Only	7.4%
	Employed/in Armed Forces	4.6%
	Unemployed	0.4%
	Not in Labor Force	2.4%
	Own Children < 6 and 6-17 Only	5.4%
	Employed/in Armed Forces	3.0%
	Unemployed	0.4%
	Not in Labor Force	1.9%
	Own Children 6-17 Only	16.4%
	Employed/in Armed Forces	11.3%
	Unemployed	0.6%
	Not in Labor Force	4.5%
	No Own Children < 18	70.8%
	Employed/in Armed Forces	32.3%
	Unemployed	2.3%
	Not in Labor Force	36.3%



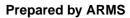




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		Counties. Iuscaloosa, AL
1	2008 Employed Population 16+ by Industry	
	Total	79,273
•	Agriculture/Mining	2.5%
	Construction	6.9%
	Manufacturing	11.8%
	Wholesale Trade	3.0%
	Retail Trade	13.1%
	Transportation/Utilities	3.3%
	Information Finance/Insurance/Real Estate	1.2% 4.8%
	Services	49.7%
	Public Administration	3.6%
	2008 Employed Population 16+ by Occupation	5.576
	Total	79,273
	White Collar	59.2%
	Management/Business/Financial	10.4%
	Professional	23.7%
	Sales	12.2%
	Administrative Support	12.9%
	Services	16.2%
	Blue Collar	24.6%
	Farming/Forestry/Fishing	0.3%
	Construction/Extraction	6.3%
	Installation/Maintenance/Repair	3.9%
	Production Transportation / Material Maying	7.9%
_	Transportation/Material Moving	6.2%
	2000 Workers 16+ by Means of Transportation to Work	70.000
F	Total	73,292
J	Drove Alone - Car, Truck, or Van	84.0%
	Carpooled - Car, Truck, or Van Public Transportation	10.6% 0.5%
	Walked	2.2%
	Other Means	0.7%
	Worked at Home	2.0%
	2000 Workers 16+ by Travel Time to Work	2.070
	Total	73,292
	Did Not Work at Home	98.0%
	Less than 5 minutes	3.2%
	5 to 9 minutes	11.7%
	10 to 19 minutes	40.8%
	20 to 24 minutes	14.7%
	25 to 34 minutes	14.7%
	35 to 44 minutes	2.7%
	45 to 59 minutes	4.8%
	60 to 89 minutes	3.7%
	90 or more minutes	1.6%
	Worked at Home	2.0%
	Average Travel Time to Work (in min)	21.2
	2000 Households by Vehicles Available	
	Total	64,517
	None	8.4%
	1	34.5%
	2	36.6%
	3	14.7%
	4 5+	4.3% 1.6%
		1.6%
	Average Number of Vehicles Available	1.0







4111

2000 Households by Type	
Total	64,517
Family Households	64.6%
Married-couple Family	47.2%
With Related Children	21.8%
Other Family (No Spouse)	17.4%
With Related Children	11.5%
Nonfamily Households	35.4%
Householder Living Alone	28.4%
Householder Not Living Alone	7.0%
Households with Related Children	33.2%
Households with Persons 65+	20.5%
2000 Households by Size	
Total	64,517
1 Person Household	28.4%
2 Person Household	33.1%
3 Person Household	17.8%
4 Person Household	13.4%
5 Person Household	4.8%
6 Person Household	1.7%
7+ Person Household	0.8%
2000 Households by Year Householder Moved In	
Total	64,517
Moved in 1999 to March 2000	24.0%
Moved in 1995 to 1998	29.8%
Moved in 1990 to 1994	15.4%
Moved in 1980 to 1989	12.6%
Moved in 1970 to 1979	9.0%
Moved in 1969 or Earlier	9.2%
Median Year Householder Moved In	1996
	1000
2000 Housing Units by Units in Structure	



2000 Housing Units by Units in Structure

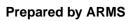
71,429
58.5%
2.2%
2.2%
5.5%
5.2%
4.5%
7.6%
14.3%
0.0%

2000 Housing Units by Year Structure Built

Total	71,429
1999 to March 2000	2.7%
1995 to 1998	12.5%
1990 to 1994	11.3%
1980 to 1989	18.0%
1970 to 1979	21.3%
1969 or Earlier	34.3%
Median Year Structure Built	1977

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.







Top 3 Tapestry Segments

1.	Midland Crowd
2.	College Towns
3.	Southern Satellites

2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

business revenue.	actually excitative. Concumer openially account equal
Apparel & Services: Total \$	\$116,852,749
Average Spent	\$1,640.25
Spending Potential Index	61
Computers & Accessories: Total \$	\$12,408,320
Average Spent	\$174.17
Spending Potential Index	73
Education: Total \$	\$73,813,011
Average Spent	\$1,036.10
Spending Potential Index	75
Entertainment/Recreation: Total \$	\$190,925,456
Average Spent	\$2,679.99
Spending Potential Index	72
Food at Home: Total \$	\$253,064,169
Average Spent	\$3,552.23
Spending Potential Index	73
Food Away from Home: Total \$	\$178,745,391
Average Spent	\$2,509.02
Spending Potential Index	73
Health Care: Total \$	\$214,139,651
Average Spent	\$3,005.85
Spending Potential Index	73
HH Furnishings & Equipment: Total \$	\$108,747,920
Average Spent	\$1,526.48
Spending Potential Index	66
Investments: Total \$	\$46,893,118
Average Spent	\$658.23
Spending Potential Index	65
Retail Goods: Total \$	\$1,366,924,765
Average Spent	\$19,187.33
Spending Potential Index	71
Shelter: Total \$	\$760,668,012
Average Spent	\$10,677.39
Spending Potential Index	69
TV/Video/Sound Equipment: Total \$	\$74,833,937
Average Spent	\$1,050.43
Spending Potential Index	73
Travel: Total \$	\$90,832,571
Average Spent	\$1,275.00
Spending Potential Index	68
Vehicle Maintenance & Repairs: Total \$	\$51,037,430
Average Spent	\$716.41
Spending Potential Index	72

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.